

Luxury Investment Strategies: The Ultimate Guide for Aspiring Connoisseurs



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 463  0

Table of Contents

- Introduction: Why Luxury Investment Strategies Matter
- What Are Luxury Investment Strategies?
- Key Luxury Investment Types
- Luxury Investment Strategies in India

Type and hit Enter to search



Introduction: Why Luxury Investment Strategies Matter

Type and hit Enter to search

Key Luxury Investment Types



- **Luxury Real Estate:** Premium properties in prime locations. Attracts HNIs, provides rental income, and significant appreciation over time.
- **Luxury Brand Stocks:** Shares of companies like **LVMH** (Louis Vuitton, Moët Hennessy, Dior) and homegrown giants (Titan, Ethos) that dominate aspirational lifestyles.
- **Luxury Investment Funds/ETFs:** Pooled funds such as **The Luxury Fund**, **Amundi S&P Global Luxury UCITS ETF**, and **GAM Luxury Brands** that focus on global luxury stocks.
- **Collectibles:** Rare watches, vintage cars (think Ferrari), jewelry, art, and limited-edition items.
- **Alternative Luxury Assets:** Super yachts, overseas luxury real estate, and even luxury sector-focused venture capital.

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giants exported to Indian exchanges.

- Invest via luxury-focused ETFs and mutual funds for diversification (Amundi S&P Global Luxury UCITS ETF).

- **Venture Capital & Private Equity:**

- Early-stage funding via **The Luxury Fund** or similar VC firms focused on fashion-tech and sustainable luxury.

- **Collectibles & Alternatives:**

- Acquire rare luxury watches, cars, or art as inflation hedges and status assets.

Why India's Ultra-Rich Love Luxury

- **Wealth Protection:** Luxury real estate and assets act as legacy-building tools.
- **Resilience:** Luxury goods weather economic downturns better than mass-market products.

Growth Drivers: Aspirational middle class and tech-enabled access

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5. **Consult Experts:** Work with specialist advisors or funds like **The Luxury Fund** for curated deals.



Investment Vehicles—The Luxury Fund, Amundi & GAM

The Luxury Fund

A venture capital firm investing in technology, fashion, and fashion-tech, with a global portfolio of disruptive brands. The fund focuses on **premiumization, customization, and digitization**, helping founders turn ideas into market leaders.

Amundi S&P Global Luxury UCITS ETF

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wealthy investors with resilience against global shocks.



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Statistics & Insights: Why Invest in Luxury?

- **India's luxury goods market 2024:** \$17.67 billion; projected CAGR 3.17% to 2029; expected \$85 billion by 2030.

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values at least quarterly.

